

Think On Your Feet®

“An enriching, enjoyable and energizing experience”

Why?

We live in a knowledge economy where getting your ideas across and being persuasive is an essential set of skills. To be successful you need:

- To explain complex ideas clearly
- To get to the point
- To be more persuasive
- To respond on the spot.

In other words, you need to be able to Think On Your Feet®!



What?

In an extensive 2 day program filled with practice, coaching and feedback, Think on Your Feet® talks about the global standard in verbal communications.

At the completion of this program participants should be able to:

- Structure information and ideas simply and persuasively
- Flesh-out ideas with memorable examples
- Target listeners' core concerns
- Get to the point and be remembered
- Answer questions quickly and coherently
- Deal with objections, hostile situations and emotional issues.

How?

TOYF® will benefit managers, knowledge workers, professionals, sales and customer relations people, consultants and trainers.

The program is designed for a group of up to 15-20 participants.

CWSolution – TOYF® Partnership

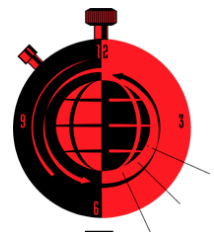
CWSolution and Think on Your Feet International, Inc. are part of a worldwide network of highly experienced communication specialists who provide practical training workshops for improving the clarity and impact of verbal communications.

The contents of the course are:

- Demystifying complex topics
- Thinking and speaking clearly
- Using structure to reduce stage fright
- Getting to the point and being remembered
- Answering questions quickly and coherently
- Using six basic logic plans to focus on communication
- Targeting messages to the core concerns of the listeners
- Using both sides of the brain for controlled yet innovative communication
- Using bridging techniques to clarify questions and cope with hostile situations.

Other learning outcomes of this program would be:

- Managing interviews
- Persuading an audience
- Handling objections positively
- Answering question on-the-spot
- Getting your point across quickly
- Briefing management and clients
- Selling an idea, product or service
- Structure ideas clearly and simply
- Explaining complex information clearly
- Make presentations without using notes
- Improve strategies for answering impromptu questions.



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